



**MSEED**

BHAVAN'S COLLEGE (AUTONOMOUS)  
**MANAGEMENT SCHOOL OF  
EVENTS  
& EXPERIENCE DESIGN**



*Bhavan's College Andheri  
(Autonomous)  
NAAC Accredited A++  
Established 1946*



*Affiliated with  
University of Mumbai*

**Brochure For Potential Students**

*Last updated 04.11.2025*





## Section 1

# *The Introduction*



# Welcome, future student

## *This is for you*

If you have looked at a concert and wondered how thousands of people could come together in one space without everything ending in chaos - *this is for you.*

If you have attended a wedding, and thought about the many details that need to be taken care of for such a spectacle to be delivered - *this is for you.*

if you believe experiences can be designed to connect people, tell stories and leave behind powerful memories - *this is for you.*

Bhavan's College MSEED (Management School of Events & Experience Design) is an institution, *where ambitious students learn how to turn ideas into experiences.* Here, you won't just sit in a classroom and hear about events and experiences. Here, you'll help make them happen.

And if you're looking for a career in the events industry, this just might be exactly the place you're looking for...





# Founders' *Message*

*“When we started in the event industry many years ago, there was **no university level degree** in event management - there was just blood, sweat, tears, and learning-by-doing. That’s why our goal with this school is to make it **easier for the next generation** looking for a career in events!”*

- Deepak Choudhary, Jimmy Choudhary & Vinod Janardhan -  
Industry Veterans & Bhavan's College MSEED Founders



# What makes MSEED *Different?*

- 1** *We teach in ways that are different*
- 2** *We teach in spaces that different*
- 3** *We teach things that are different*
- 4** *We teach degrees that no one else does*



# We teach in *Ways that are different*



Our methods go beyond  
traditional lectures.

We use experiential formats,  
peer-driven projects,  
immersive simulations, and  
interdisciplinary approaches that  
challenge how learning happens.

# We teach in *Spaces that are different*

From lakeside sessions at the Bhavan's  
College campus to off-site teaching in both  
Mumbai and beyond India's borders, our  
classrooms can be anywhere.

Nature, cities, cultural sites, and creative  
hubs - we embrace it all.





# We teach *Things that are different*

Yes, we deliver academic excellence. But we also teach life skills, creative courage, confidence, and **critical thinking**.

We focus on how to lead, collaborate, **communicate** - and how to be human in complex, creative industries.

# We teach *Degrees that no one else does*

The degrees we offer at the school are **only offered at Bhavan's College MSEED**.

While it is possible to find degrees elsewhere that are somewhat similar, there is no one else **teaching what we teach**.

Our programs are our programs alone, and they lead directly to jobs in the industry - with a **guarantee of placement assistance**.



# And you will be *Industry ready*

At Bhavan's College MSEED, from the very first semester, you will be doing **field work as part of your studies**. From large music festivals to tiny student-led happenings, you will see how events work behind the scenes, and you will get **first-hand experience with industry veterans**.

This is so that when you graduate, you will (of course!) have a degree - but more importantly, you will have a **portfolio of work you have done**, event industry contacts, and the confidence that comes from having already "been there, done that."

That's why we somewhat cheekily say that our graduates don't need to leave the school to **"enter" the industry**.

By the time they graduate, they're **already part of it!**

# Internships, OJT & *Placement assistance*

As a student at Bhavan's College MSEED, it's not just about the classes - it's also about **what happens in the field!**



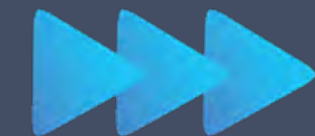
## Industry Internships

Our 100+ industry mentors make it possible for us to **guarantee you internship** opportunities with established players in the events industry.



## On-The-Job Training

OJT stands for "On-the-Job-Training", and as part of your studies, you will gain **practical experience** from events both big and small.



## 100% Placement Assistance

Finally, we will do everything within our power to help you **get your first job after you graduate**, so we promise you a 100% placement assistance.



## Section 2

# *The School*





# Global outlook, *India based*



Our teaching hub is Mumbai, but just as it is a goal of the school is to **bring India to the world**, it is also our goal to bring the world to India.

We do this through our **international teachers**, our international partners, and our international methods. There is a whole world out there to learn from, and at Bhavan's College MSEED we do our best to **invite that world in**.

For our students this means that not only will they be exposed to the Indian events industry, but also to thoughts and **concepts from the rest of the globe**.

# Affiliated with the *University of Mumbai*

Every student at Bhavan's College MSEED graduates with a degree from the **University of Mumbai**, an institution that has been shaping futures since 1857.

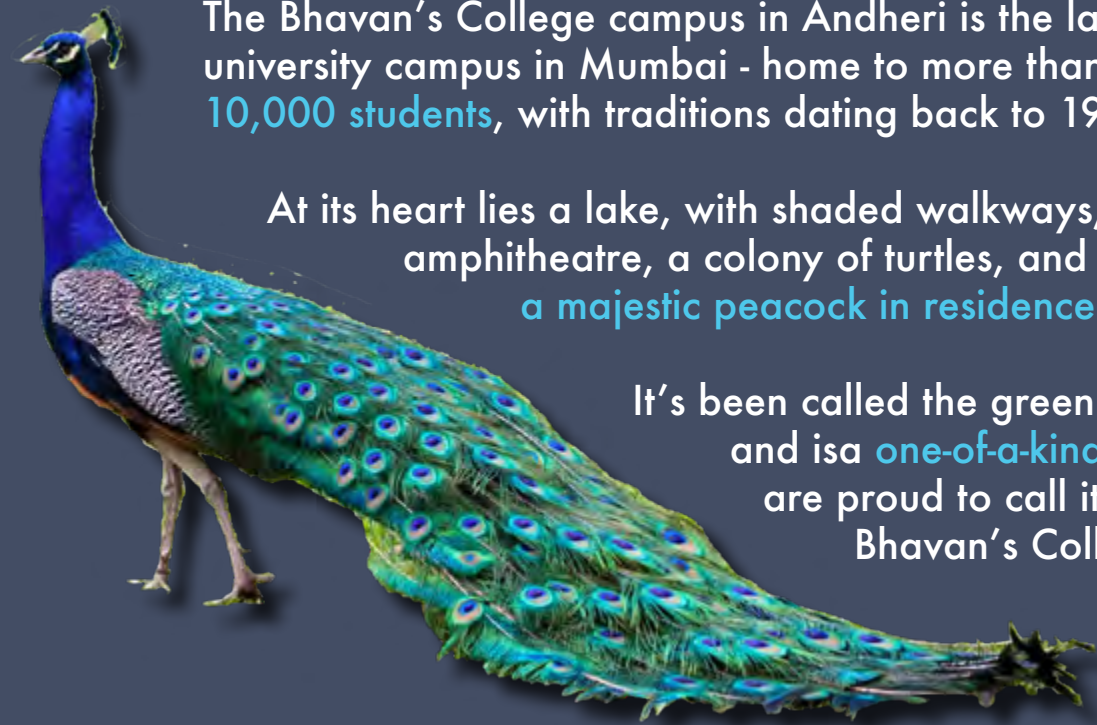
For nearly 170 years, it has stood among India's most **respected centres of learning**, known for its academic excellence and cultural influence. Alumni include leaders and changemakers who have made their mark across industries in India and beyond.

Being part of the legacy gives your university degree that **extra bit of credibility and recognition** - ensuring that your degree holds lasting value wherever your path takes you.





# A campus full of nature *Bhavan's College*



The Bhavan's College campus in Andheri is the largest university campus in Mumbai - home to more than **10,000 students**, with traditions dating back to 1946.

At its heart lies a lake, with shaded walkways, a small amphitheatre, a colony of turtles, and even **a majestic peacock in residence!**

It's been called the green lung of Mumbai, and is a **one-of-a-kind campus**; and we are proud to call it the home of Bhavan's College MSEED.

# Our very own *MSEED Building*

When it comes to learning environments, the research is clear; it's easier to remember things you **learn in memorable places** - which is why our building isn't like most school buildings.

Here, we reject the classic school dogma of "All classrooms should look similar.", and instead **celebrate visual diversity in our teaching spaces.**





# Beyond the classroom *Lakeside classes*

In the nearly 80-year history of Bhavan's College,  
classes have never been taught by the lake... until now.

When the weather and subject allow for it, we take the classes outside,  
and several of our classes are taught by the campus lake.

# Introducing students to the *City of Mumbai*

The pulsating heart of the Indian entertainment industry,  
Mumbai is home to not just twenty million people, but also to  
Bollywood. For anyone who wants to get a first-hand look at the  
Indian events industry, there is no place like this city.

As part of their studies, our students get to experience the city;  
gaining familiarity with its tempo, its culture, and its people -  
and most of all, its events.



# Campus-adjacent *Student housing*



We have a [partner organisation](#) that provides safe, affordable, and well-reviewed student housing.

They are called Your-Space, and if you want our help in finding a place to stay, [we will gladly act as a middleman](#) and introduce you to them.

After all, we understand that choosing to study in Mumbai is tricky, if you don't know where you're going to stay, so [we're happy to help](#) with that!

# You're always welcome to *Come and visit*

We're on campus from 10 am to 5 pm from Monday to Saturday, and you are [very welcome to come by](#) and talk to us.

Just make sure to [give us a call in advance](#), so we know you're coming, and can find time to give you a proper tour of our little piece of the world!





## Section 3

# *The Classes*



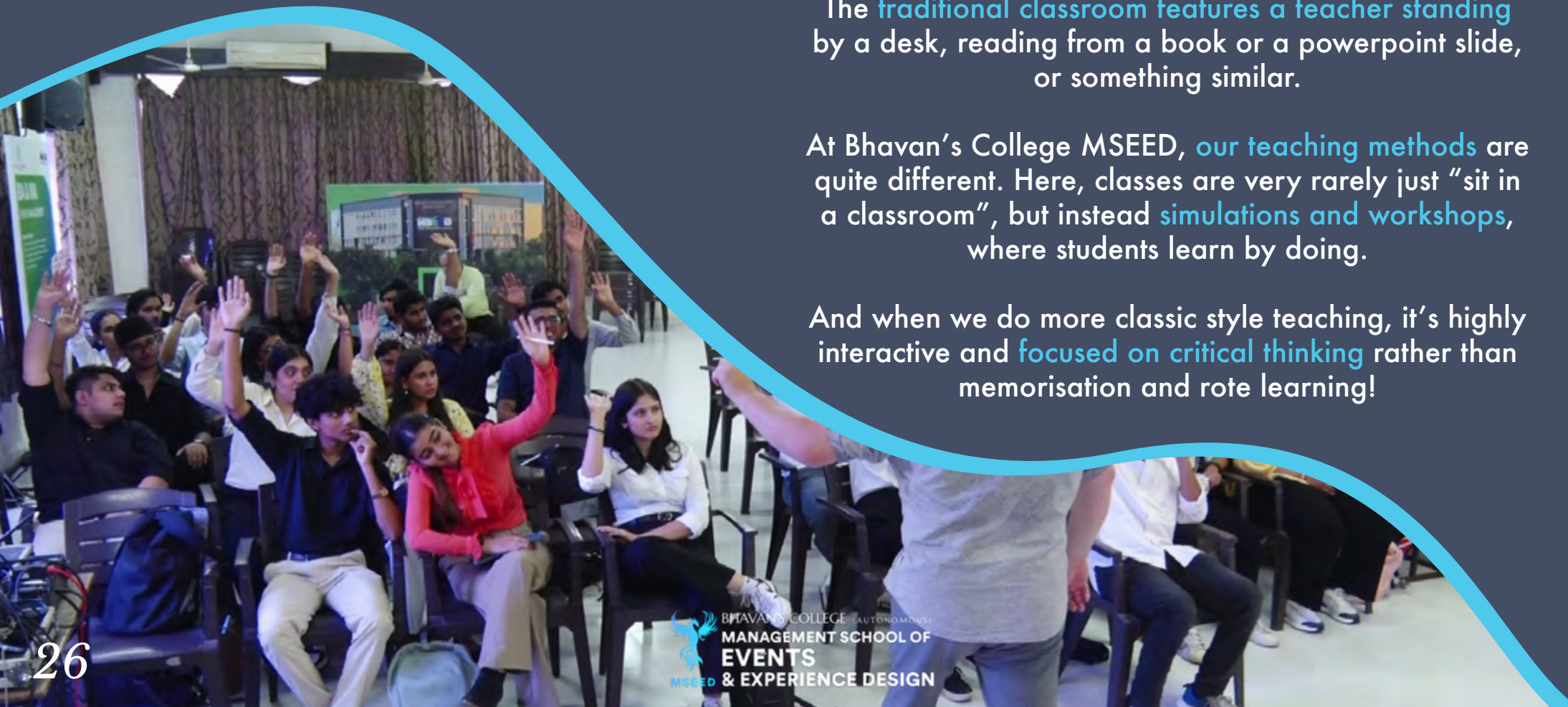


# Interactive & immersive *Teaching methods*

The traditional classroom features a teacher standing by a desk, reading from a book or a powerpoint slide, or something similar.

At Bhavan's College MSEED, our teaching methods are quite different. Here, classes are very rarely just "sit in a classroom", but instead simulations and workshops, where students learn by doing.

And when we do more classic style teaching, it's highly interactive and focused on critical thinking rather than memorisation and rote learning!



# Flipped classrooms, *Project learning*

We are strong believers in giving our students practical, hands-on experience.

Whether it is learning how to tell stories through filmmaking, construct budgets for events, or negotiate with stakeholders, learning at Bhavan's College MSEED is focused on trying, not just on listening.

The two main reasons young Indian university graduates often struggle to get jobs are lack of practical experience and poor communication skills; so here, our focus is on exactly those two things!





# Guest teachers *From the world*

Bhavan's College MSEED was born in India and is located in Mumbai, but we have **teachers from all around the globe**. Some of them teach onsite, while others deliver their classes digitally.

Our teachers come from a wide variety of backgrounds; some are Professors from other universities, some are **industry experts with massive experience**, and some are talent individuals with eclectic careers, who we are lucky enough to call teachers!

They're all **committed to helping our students**, though, and help them gain an international perspective; on events, yes, but certainly also on life.

# The Extraordinary *Alliance*

As an internationally focused school, we have **partners across the globe** - one of the main ones is our innovation partner from Europe; The College of Extraordinary Experiences.

The College is a **cutting-edge** learning institution, and from them we gain access to not only teachers from around the world, but **also teaching methods** and philosophy from all around the globe.

Plus, **our International Dean**, Claus, is the Director of the College of Extraordinary Experiences - that certainly doesn't hurt!





# On-the-job training at *Our own events*

We don't put you in the field from Day One. **We put you in the field BEFORE Day One!** From the WOW Awards to Bollywood Music Project and big, international concerts, students get a taste of what it's like to be backstage at a large event - and that's just the beginning.

They say there's no business like show business; well,  
**we say there's no training like on-the-job training!**



# On-the-job training at *Events of allies*

Bhavan's College MSEED was created by event industry veterans and is **supported by event industry veterans**. That also means that not only do we provide our students the opportunity to work on our own high profile events as part of their studies - **we also give them access** they otherwise couldn't have dreamed of, when it comes to learning from others.







## Section 4

# *The Bachelor's Degree Program*



# Bachelor's Degree in *Event Management*

Eligibility: 12th grade pass-out (or similar)

Duration: 3 years

Awarded by: Mumbai University



# Price, programming & *Practicalities*

# INR 7,50,000

*(total for three years)*

*If you want to apply,  
go to our website.*



# Specialisation #1

## Global Business Events & Experiential Marketing

### SEMESTER 01

#### Mandatory Courses

- Global Event Management Principles
- Experiential Marketing & Brand Communication
- Advanced Computer Skills & Graphic Design
- Indian Arts, Culture & Heritage Experiences
- Business & Professional Communication
- Foundations of Sustainable Experience Design

#### Elective Course 1 (Choose Any 1)

- a. AI Applications in Business
- b. Digital Marketing

#### Elective Course 2 (Choose Any 1)

- c. Cultural Anthropology
- d. Audience Psychology & Emotional Intelligence

### SEMESTER 04

#### Mandatory Courses

- Business Events and Expositions
- Luxury and Lifestyle Events I
- Religious, Community and Political Events
- Event Technicals & Scenic Experience Design II
- Digital Communication Tools
- Corporate Social Responsibility

#### Elective Course (Choose Any 1)

- a. Retail Management
- b. Mobile App Development

### SEMESTER 02

#### Mandatory Courses

- Event Sales, Sponsorship & Monetization Strategies
- Event Finance & Business Models
- Event Production Design
- Professional & Persuasive Communication
- Legal & Ethical Frameworks in the Global Events Industry
- Theatrical Design - Musicals, Performances & New Formats

#### Elective Course 1 (Choose Any 1)

- a. Radio, Podcasting & Sonic Branding Design
- b. Decor & Styling Fundamentals (floral, fabric, structural)

#### Elective Course 2 (Choose Any 1)

- c. Protocol Management (Religion, Government & Community)
- d. Introduction to Colour Theory and Typography

### SEMESTER 05

#### Mandatory Courses

- MICE Planning & Management - Business Events
- Luxury and Lifestyle Events II
- Rural and Urban & OOH Activations
- Permissions, Licensing and Legal Contracting
- Event Technicals & Scenic Experience Design III

#### Elective Course (Choose Any 1)

- a. Event Management Software
- b. Design Software Lab

#### Semester Project

- Live Project Management - Conference

### SEMESTER 03

#### Mandatory Courses

- Event Conceptualisation to Execution
- Account Planning & Strategic Management
- Intellectual Property Management
- Human Resource Management
- Event Technicals and Scenic Experience Design I
- Emerging Media Tools
- Creative Writing

#### Elective Course (Choose Any 1)

- a. Live Music Marketing and Production Fundamentals
- b. Market Research and Market Planning

#### Internship

- Live Project Management - Events

### SEMESTER 06

#### Mandatory Courses

- Advanced Studies in Business Events and Expositions
- Global Events
- Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Entrepreneurship and Enterprise Management

#### Elective Course (Choose Any 2)

- a. Music Festivals and IP
- b. Broadcasting & Fan Engagement Design
- c. Culinary, F&B Experience Design & Banquet Ops
- d. Community & Cultural Festival Curation

#### Semester Project

- End-to-End Project Management & Own Event Showcase



# Specialisation #2

## *E-Sports & Sports Events*



### SEMESTER 01

#### Mandatory Courses

- Global Event Management Principles
- Experiential Marketing & Brand Communication
- Advanced Computer Skills & Graphic Design
- Indian Arts, Culture & Heritage Experiences
- Business & Professional Communication
- Foundations of Sustainable Experience Design

#### Elective Course 1 (Choose Any 1)

- a. AI Applications in Business
- b. Digital Marketing

#### Elective Course 2 (Choose Any 1)

- c. Cultural Anthropology
- d. Audience Psychology & Emotional Intelligence

### SEMESTER 04

#### Mandatory Courses

- Sports Leagues & E-Sports Tournament Mgmt. Fundamentals
- Community & Grassroots Sports Events Scenarios
- Sports Sales and Marketing Pitches & Fan Engagement Fund.
- Event Technicals & Scenic Experience Design II
- Digital Communication Tools
- Corporate Social Responsibility

#### Elective Course (Choose Any 1)

- a. Retail Management
- b. Mobile App Development

### SEMESTER 02

#### Mandatory Courses

- Event Sales, Sponsorship & Monetization Strategies
- Event Finance & Business Models
- Event Production Design
- Professional & Persuasive Communication
- Legal & Ethical Frameworks in the Global Events Industry
- Theatrical Design - Musicals, Performances & New Formats

#### Elective Course 1 (Choose Any 1)

- a. Radio, Podcasting & Sonic Branding Design
- b. Decor & Styling Fundamentals (floral, fabric, structural)

#### Elective Course 2 (Choose Any 1)

- c. Protocol Management (Religion, Government & Community)
- d. Introduction to Colour Theory and Typography

### SEMESTER 05

#### Mandatory Courses

- Sports Event Venue Management
- E-Sports Event Management & Production
- Broadcasting & Fan Engagement Design
- Permissions, Licensing and Legal Contracting
- Event Technicals & Scenic Experience Design III

#### Elective Course (Choose Any 1)

- a. Event Management Software
- b. Design Software Lab

#### Semester Project

- Live Project Management - Sports Event

### SEMESTER 03

#### Mandatory Courses

- Event Conceptualisation to Execution
- Account Planning & Strategic Management
- Intellectual Property Management
- Human Resource Management
- Event Technicals and Scenic Experience Design I
- Emerging Media Tools
- Creative Writing

#### Elective Course (Choose Any 1)

- a. Live Music Marketing and Production Fundamentals
- b. Market Research and Market Planning

#### Internship

- Live Project Management - Events

### SEMESTER 06

#### Mandatory Courses

- Sports Events IP Curation & Management
- Sports Events Sponsorship & Revenue Management
- Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Entrepreneurship and Enterprise Management

#### Elective Course (Choose Any 2)

- a. Athlete Management & Marketing
- b. Sports Event Technology & Analytics
- c. Sports Events Media & Public Relations
- d. Global Events

#### Semester Project

- End-to-End Project Management & Own Event Showcase



# Specialisation #3

## Tourism & Cultural Events

### SEMESTER 01

#### Mandatory Courses

- Global Event Management Principles
- Experiential Marketing & Brand Communication
- Advanced Computer Skills & Graphic Design
- Indian Arts, Culture & Heritage Experiences
- Business & Professional Communication
- Foundations of Sustainable Experience Design

#### Elective Course 1 (Choose Any 1)

- a. AI Applications in Business
- b. Digital Marketing

#### Elective Course 2 (Choose Any 1)

- c. Cultural Anthropology
- d. Audience Psychology & Emotional Intelligence

### SEMESTER 04

#### Mandatory Courses

- Religious and Community Events - Fundamentals
- Government Tenders and Contracted Events
- Tourism Marketing & Destination Branding
- Event Technicals & Scenic Experience Design II
- Digital Communication Tools
- Corporate Social Responsibility

#### Elective Course (Choose Any 1)

- a. Retail Management
- b. Mobile App Development

### SEMESTER 02

#### Mandatory Courses

- Event Sales, Sponsorship & Monetization Strategies
- Event Finance & Business Models
- Event Production Design
- Professional & Persuasive Communication
- Legal & Ethical Frameworks in the Global Events Industry
- Theatrical Design - Musicals, Performances & New Formats

#### Elective Course 1 (Choose Any 1)

- a. Radio, Podcasting & Sonic Branding Design
- b. Decor & Styling Fundamentals (floral, fabric, structural)

#### Elective Course 2 (Choose Any 1)

- c. Protocol Management (Religion, Government & Community)
- d. Introduction to Colour Theory and Typography

### SEMESTER 05

#### Mandatory Courses

- Community & Cultural Festival Curation
- MICE Planning & Management - Destination Management
- Tourism Events Policy, Governance & Sustainability
- Permissions, Licensing and Legal Contracting
- Event Technicals & Scenic Experience Design III

#### Elective Course (Choose Any 1)

- a. Event Management Software
- b. Design Software Lab

#### Semester Project

- Live Project Management - MICE

### SEMESTER 03

#### Mandatory Courses

- Event Conceptualisation to Execution
- Account Planning & Strategic Management
- Intellectual Property Management
- Human Resource Management
- Event Technicals and Scenic Experience Design I
- Emerging Media Tools
- Creative Writing

#### Elective Course (Choose Any 1)

- a. Live Music Marketing and Production Fundamentals
- b. Market Research and Market Planning

#### Internship

- Live Project Management - Events

### SEMESTER 06

#### Mandatory Courses

- Destination IP Curation and Monetisation
- CRM & Data Analytics for Hospitality & Tourism
- Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Entrepreneurship and Enterprise Management

#### Elective Course (Choose Any 2)

- a. Event Tech for Tourism and Cultural Event Marketing
- b. Venue Operations & Crowd Safety Management
- c. International Tourism Events
- d. Religious Tourism Events

#### Semester Project

- End-to-End Project Management & Own Event Showcase



# Specialisation #4

## Concerts & Live Entertainment

### SEMESTER 01

#### Mandatory Courses

- Global Event Management Principles
- Experiential Marketing & Brand Communication
- Advanced Computer Skills & Graphic Design
- Indian Arts, Culture & Heritage Experiences
- Business & Professional Communication
- Foundations of Sustainable Experience Design

#### Elective Course 1 (Choose Any 1)

- a. AI Applications in Business
- b. Digital Marketing

#### Elective Course 2 (Choose Any 1)

- c. Cultural Anthropology
- d. Audience Psychology & Emotional Intelligence

### SEMESTER 04

#### Mandatory Courses

- Live Entertainment Industry & Ecosystem
- Artist and Talent Management
- Public Relations & Media Marketing in Live Entertainment
- Event Technicals & Scenic Experience Design II
- Digital Communication Tools
- Corporate Social Responsibility

#### Elective Course (Choose Any 1)

- a. Retail Management
- b. Mobile App Development

### SEMESTER 02

#### Mandatory Courses

- Event Sales, Sponsorship & Monetization Strategies
- Event Finance & Business Models
- Event Production Design
- Professional & Persuasive Communication
- Legal & Ethical Frameworks in the Global Events Industry
- Theatrical Design - Musicals, Performances & New Formats

#### Elective Course 1 (Choose Any 1)

- a. Radio, Podcasting & Sonic Branding Design
- b. Decor & Styling Fundamentals (floral, fabric, structural)

#### Elective Course 2 (Choose Any 1)

- c. Protocol Management (Religion, Government & Community)
- d. Introduction to Colour Theory and Typography

### SEMESTER 05

#### Mandatory Courses

- Concert Planning & Touring Logistics & Operations Mgmt.
- Ticketing Sales and Box Office Management
- Music Festival and IP
- Permissions, Licensing and Legal Contracting
- Event Technicals & Scenic Experience Design III

#### Elective Course (Choose Any 1)

- a. Event Management Software
- b. Design Software Lab

#### Semester Project

- Live Project Management - Live Event OR Live Concert

### SEMESTER 03

#### Mandatory Courses

- Event Conceptualisation to Execution
- Account Planning & Strategic Management
- Intellectual Property Management
- Human Resource Management
- Event Technicals and Scenic Experience Design I
- Emerging Media Tools
- Creative Writing

#### Elective Course (Choose Any 1)

- a. Live Music Marketing and Production Fundamentals
- b. Market Research and Market Planning

#### Internship

- Live Project Management - Events

### SEMESTER 06

#### Mandatory Courses

- Stadia and Large Format Entertainment Events
- Concert and Live Entertainment Venue Production
- Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Entrepreneurship and Enterprise Management

#### Elective Course (Choose Any 2)

- a. Media Buying and Media Planning Strategy for LE and CE\*
- b. Broadcasting & Fan Engagement Design
- c. Culinary, F&B Experience Design & Banquet Ops
- d. Activations and OOH for Live Events

#### Semester Project

- End-to-End Project Management & Own Event Showcase

\*Live Events and Concert Events



# Specialisation #5

## Wedding Planning & Wedding Design



### SEMESTER 01

#### Mandatory Courses

- Global Event Management Principles
- Experiential Marketing & Brand Communication
- Advanced Computer Skills & Graphic Design
- Indian Arts, Culture & Heritage Experiences
- Business & Professional Communication
- Foundations of Sustainable Experience Design

#### Elective Course 1 (Choose Any 1)

- a. AI Applications in Business
- b. Digital Marketing

#### Elective Course 2 (Choose Any 1)

- c. Cultural Anthropology
- d. Audience Psychology & Emotional Intelligence

### SEMESTER 04

#### Mandatory Courses

- Wedding Design Studio I: Concept | Mood Boards | PreViz
- Rituals & Ceremonies: Indian & Global
- Social Events Planning and Curatin
- Event Technicals & Scenic Experience Design II
- Digital Communication Tools
- Corporate Social Responsibility

#### Elective Course (Choose Any 1)

- a. Retail Management
- b. Mobile App Development

### SEMESTER 02

#### Mandatory Courses

- Event Sales, Sponsorship & Monetization Strategies
- Event Finance & Business Models
- Event Production Design
- Professional & Persuasive Communication
- Legal & Ethical Frameworks in the Global Events Inudstry
- Theatrical Design - Musicals, Performances & New Formats

#### Elective Course 1 (Choose Any 1)

- a. Radio, Podcasting & Sonic Branding Design
- b. Decor & Styling Fundamentals (floral, fabric, structural)

#### Elective Course 2 (Choose Any 1)

- c. Protocol Management (Religion, Government & Commuinity)
- d. Introduction to Colour Theory and Typography

### SEMESTER 05

#### Mandatory Courses

- Destination Wedding Management
- Wedding Pre-Production & Project Management
- Budgeting, Pricing & P&L for Wedding Businesses
- Permissions, Licensing and Legal Contracting
- Event Technicals & Scenic Experience Design III

#### Elective Course (Choose Any 1)

- a. Event Management Software
- b. Design Software Lab

#### Semester Project

- Live Project Management - Sports Event

### SEMESTER 03

#### Mandatory Courses

- Event Conceptualisation to Execution
- Account Planning & Strategic Management
- Intellectual Property Management
- Human Resource Management
- Event Technicals and Scenic Experience Design I
- Emerging Media Tools
- Creative Writing

#### Elective Course (Choose Any 1)

- a. Live Music Marketing and Production Fundamentals
- b. Market Research and Market Planning

#### Internship

- Live Project Management - Events

### SEMESTER 06

#### Mandatory Courses

- Business Development and Client Management - Weddings
- Wedding Design Studio II: Set | Decor | Floral Systems
- Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Entrepreneurship and Enterprise Management

#### Elective Course (Choose Any 2)

- a. Wedding Merchandise Design, Sourcing and Procurement
- b. Culinary, F&B Experience Design & Banquet Ops
- c. Digital & Content for Weddings (Photo, Video, Livestream)
- d. Wedding Lighting & Sound Lab

#### Semester Project

- End-to-End Project Management & Own Event Showcase



## Section 5

# *The Master's Degree Program*





# Master's Degree in *Event Management*

Eligibility: Bachelor's Degree (any subject)

Duration: 2 years

Awarded by: Mumbai University

## Price, programming & *Practicalities*

# INR 7,50,000

**(total for two years)**

*If you want to apply,  
go to our website.*



# Specialisation #1

## Global Business Events & Experiential Marketing



### SEMESTER 01

#### Mandatory Courses

- Fundamentals of Event Management & Experiential Design
- Types of Events Management Scenarios
- Event Sales, Sponsorships and Event Financing
- Brand Management & Media Studies
- Event Pre-Production and Production Planning

#### Elective Course (Choose Any 1)

- a. Language Communication Tools and Personal Image Mgmt.
- b. AI for Business

#### Field Project

- Event Conceptualisation and Content Creation Workshop

### SEMESTER 03

#### Mandatory Courses

- Business Events & Expo Management
- Luxury, Lifestyle & Retail Events
- Experiential & Curated Brand Experiences
- Product Launch, Media Meets & PR Led Events
- CSR & ESG Events

#### Elective Course (Choose Any 1)

- a. Event Management Software & Emerging Tech (Reg/Delegate)
- b. Event Technology and Broadcast Media

#### On-the-Job-Training (OJT) & Field Project

- OJT: Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Field Project: Business IP Curation and Planning

### SEMESTER 02

#### Mandatory Courses

- Event Entrepreneurship
- Activation and Entertainment Commerce
- Event Laws, Taxation, Accounting and Insurance
- Event Technicals and Event Operations I

#### Elective Course (Choose Any 1)

- a. Audio and Video Broadcasting
- b. Digital Marketing

#### Field Project

- Virtual, Digital and Hybrid Events Workshop

### SEMESTER 04

#### Mandatory Courses

- MICE for Business Events
- International Events
- Banquet and Catered Events
- Project Management & BizDev - Business Events & Expos
- Event Technicals and Event Operations II

#### Elective Course (Choose Any 1)

- a. Stand Design, Set Design & Branding Collateral
- b. Industrial & Organisational Psychology

#### Semester Project

- Master's Degree Dissertation & Live Project



# Specialisation #2

## *E-Sports & Sports Events*

### SEMESTER 01

#### Mandatory Courses

- Fundamentals of Event Management & Experiential Design
- Types of Events Management Scenarios
- Event Sales, Sponsorships and Event Financing
- Brand Management & Media Studies
- Event Pre-Production and Production Planning

#### Elective Course (Choose Any 1)

- a. Language Communication Tools and Personal Image Mgmt.
- b. AI for Business

#### Field Project

- Event Conceptualisation and Content Creation Workshop

### SEMESTER 03

#### Mandatory Courses

- Sports & E-Sports Event Management Fundamentals
- Athlete Management & Marketing
- Sports Marketing & Spectator Engagement Fundamentals
- Sports and E-Sports Event Production
- Community & Grassroots Sports Events

#### Elective Course (Choose Any 1)

- a. Event Management Software & Emerging Tech (Sports/E-Sports)
- b. Event Technology and Broadcast Media

#### On-the-Job-Training (OJT) & Field Project

- OJT: Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Field Project: Sports IP Curation & Monetization

### SEMESTER 02

#### Mandatory Courses

- Event Entrepreneurship
- Activation and Entertainment Commerce
- Event Laws, Taxation, Accounting and Insurance
- Event Technicals and Event Operations I

#### Elective Course (Choose Any 1)

- a. Audio and Video Broadcasting
- b. Digital Marketing

#### Field Project

- Virtual, Digital and Hybrid Events Workshop

### SEMESTER 04

#### Mandatory Courses

- Sports Event Venue Management
- Sports Event Broadcasting and Streaming
- Sports Mega-Events & Sports Tourism
- Project Management & BizDev - Sports and E-Sports Events
- Event Technicals and Event Operations II

#### Elective Course (Choose Any 1)

- a. Sports Retail, Hospitality & Premium Experience Design
- b. Industrial & Organisational Psychology

#### Semester Project

- Master's Degree Dissertation & Live Project



# Specialisation #3

## Tourism & Cultural Events



### SEMESTER 01

#### Mandatory Courses

- Fundamentals of Event Management & Experiential Design
- Types of Events Management Scenarios
- Event Sales, Sponsorships and Event Financing
- Brand Management & Media Studies
- Event Pre-Production and Production Planning

#### Elective Course (Choose Any 1)

- a. Language Communication Tools and Personal Image Mgmt.
- b. AI for Business

#### Field Project

- Event Conceptualisation and Content Creation Workshop

### SEMESTER 03

#### Mandatory Courses

- Temple Tourism Management
- Government Tenders, Political Events & Election Campaign Mgmt.
- Destination Management
- Large Format Cultural & Festival Based Events
- Cultural Fund Raising Events for Marginalised Communities

#### Elective Course (Choose Any 1)

- a. Event Management Software & Emerging Tech (Sports/E-Sports)
- b. Event Technology and Broadcast Media

#### On-the-Job-Training (OJT) & Field Project

- OJT: Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Field Project: RFP and Quotation Building in Tourism and MICE Events

### SEMESTER 02

#### Mandatory Courses

- Event Entrepreneurship
- Activation and Entertainment Commerce
- Event Laws, Taxation, Accounting and Insurance
- Event Technicals and Event Operations I

#### Elective Course (Choose Any 1)

- a. Audio and Video Broadcasting
- b. Digital Marketing

#### Field Project

- Virtual, Digital and Hybrid Events Workshop

### SEMESTER 04

#### Mandatory Courses

- Tourism Policy, Governance & Sustainability
- Clubs, Resorts, Theme Parks and Attractions Management
- Destination Branding & Marketing
- Project Mgmt & BizDev - Tourism and MICE Events
- Event Technicals and Event Operations II

#### Elective Course (Choose Any 1)

- a. Legal Risk, Compliance for Tourism Events
- b. Industrial & Organisational Psychology

#### Semester Project

- Master's Degree Dissertation & Live Project



# Specialisation #4

## Concerts & Live Entertainment



### SEMESTER 01

#### Mandatory Courses

- Fundamentals of Event Management & Experiential Design
- Types of Events Management Scenarios
- Event Sales, Sponsorships and Event Financing
- Brand Management & Media Studies
- Event Pre-Production and Production Planning

#### Elective Course (Choose Any 1)

- a. Language Communication Tools and Personal Image Mgmt.
- b. AI for Business

#### Field Project

- Event Conceptualisation and Content Creation Workshop

### SEMESTER 03

#### Mandatory Courses

- Live Entertainment Eco-system Fundamentals
- Talent and Artist Promotion, Management and Contracting
- Live Concert Planning, Marketing & Operations
- Festivals & Mega-Events
- Fund Raising Concerts for Charitable Organisations

#### Elective Course (Choose Any 1)

- a. Event Management Software & Emerging Tech (Reg/Delegate)
- b. Event Technology and Broadcast Media

#### On-the-Job-Training (OJT) & Field Project

- OJT: Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Field Project: Theatre, Broadway, Musical Events

### SEMESTER 02

#### Mandatory Courses

- Event Entrepreneurship
- Activation and Entertainment Commerce
- Event Laws, Taxation, Accounting and Insurance
- Event Technicals and Event Operations I

#### Elective Course (Choose Any 1)

- a. Audio and Video Broadcasting
- b. Digital Marketing

#### Field Project

- Virtual, Digital and Hybrid Events Workshop

### SEMESTER 04

#### Mandatory Courses

- Digital Marketing, PR & Promotion of Live Events
- Sustainable & Ethical Live Concerts and Festivals
- Touring Logistics and Operations Management
- Project Mgmt & BizDev - Concerts, Festivals and IP-based Events
- Event Technicals and Event Operations II

#### Elective Course (Choose Any 1)

- a. Live Experience Design
- b. Industrial & Organisational Psychology

#### Semester Project

- Master's Degree Dissertation & Live Project



# Specialisation #5

## Wedding Planning & Wedding Design



### SEMESTER 01

#### Mandatory Courses

- Fundamentals of Event Management & Experiential Design
- Types of Events Management Scenarios
- Event Sales, Sponsorships and Event Financing
- Brand Management & Media Studies
- Event Pre-Production and Production Planning

#### Elective Course (Choose Any 1)

- a. Language Communication Tools and Personal Image Mgmt.
- b. AI for Business

#### Field Project

- Event Conceptualisation and Content Creation Workshop

### SEMESTER 03

#### Mandatory Courses

- Wedding Design & Planning Fundamentals - Mood Boards to Mandaps
- Understanding of Indian & Global Wedding Customs and Rituals
- Social Events: Concept, Curation & Production
- Pre-Production & Project Management of Weddings
- Mass Wedding Planning and Mgmt for Underprivileged Communities

#### Elective Course (Choose Any 1)

- a. Event Management Software & Emerging Tech (Reg/Delegate)
- b. Event Technology and Broadcast Media

#### On-the-Job-Training (OJT) & Field Project

- OJT: Vendor Ecosystem & Contracting (Decor, AV, Venues, Artists)
- Field Project: Weddings Sangeet Curation: Design to Show Running

### SEMESTER 02

#### Mandatory Courses

- Event Entrepreneurship
- Activation and Entertainment Commerce
- Event Laws, Taxation, Accounting and Insurance
- Event Technicals and Event Operations I

#### Elective Course (Choose Any 1)

- a. Audio and Video Broadcasting
- b. Digital Marketing

#### Field Project

- Virtual, Digital and Hybrid Events Workshop

### SEMESTER 04

#### Mandatory Courses

- Budgeting, Pricing and P&L for Wedding Management
- Culinary, F&B Experience Design & Banquet Ops
- Digital Content for Weddings (Photo, Video, Livestream)
- Project Mgmt & BizDev - Weddings & Socials
- Event Technicals and Event Operations II

#### Elective Course (Choose Any 1)

- a. Wedding Decor, Fabric and Floral Design
- b. Industrial & Organisational Psychology

#### Semester Project

- Master's Degree Dissertation & Live Project



A large group of approximately 25 people, mostly men and women of South Asian descent, are posing for a group photo. They are arranged in several rows, with some standing and some sitting or kneeling in the front. The setting appears to be an indoor event space at night, with a dark background and some ambient lighting. The people are dressed in a mix of casual and semi-formal attire, including button-down shirts, blouses, jackets, and a kurta. Some individuals are holding glasses, suggesting a social gathering. The overall mood is positive and professional.

# Section 6

## *The People*



# Meet the *Dream we all share*

*Our dream is grand, but simple.*

*We want to create the world's best Management School for Events; rooted in India, but with global ambitions.*

*That's the dream.*

*Here, we want to introduce you to some of the people, who are working tirelessly to make that dream a reality.*

# Meet the *Founding Trio*

*Jimmy Choudhary*  
**CEO**



*Vinod Janardhan*  
**MD**



*Deepak Choudhary*  
**MD**





# Meet the *Deans*



*Claus Raasted*  
Dean (International)

Former Senior Advisor at McKinsey with 48 books to his name. Has spent 25+ years of working in education, and is the Director of the College of Extraordinary Experiences. He also has a past as a reality TV star, but these days, who doesn't?



*Dr. Jateen Rajput*  
Dean (India)

Event Educator, Curator and Teacher since 1999, with teaching experience across India ME & SEA; He has executed and led more than 5000+ events across the globe and has been an event practitioner-designer-entrepreneur.

# Meet the *Teachers*

*At Bhavan's College MSEED, we have teachers from India and teachers from the world. Below are a few (but by no means all!) of those our students will get to meet during their years with us.*



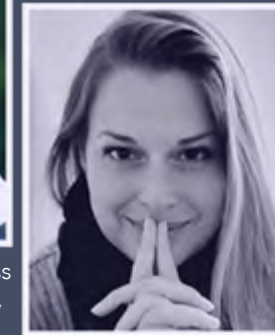
An educator with more than 30 years of experience, **Daryl** has been teaching since the 1990's, and still loves it.



An immersive theatre pioneer living in Paris, **Frances** works with interactive design and cutting edge theatre.



A Professor at a business school in Copenhagen, **Hans Peter** started in events in 1994, and started teaching in '97.



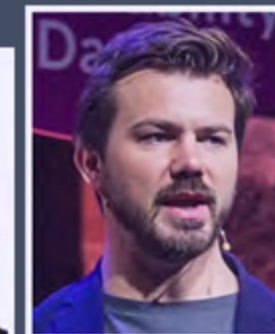
A former guide to the Danish Olympic team, Marianne spends half her year in a buddhist temple near Dharamshala.



An expert on Visual Communication, Martin divides his time between the UK and China - teaching virtually as well.



A veteran Professor from Auro Uni, Partha is an expert at the admin and technical sides of the events industry.



An engagement specialist working for the UN, Scott used to be a Church minister in the United Kingdom.



# Meet the *Support Team*

Every successful school has a **dedicated staff that works tirelessly** in the shadows. Bhavan's College MSEED is not different. From student counselors and administration professionals to cleaning staff and marketing managers, there is plenty to do.

The old saying goes that "It takes a village to raise a child.", and while **our students are no longer children**, but young adults, we still have what feels like a small village helping them learn, grow and flourish.





# Meet the *Board of Directors*

The Board of Directors exists to **guide and support** the leadership team; providing strategic direction, advice and expert opinion.

It is comprised of seven **members**, and counts both business leaders, academics, entrepreneurs and creative thinkers among its ranks.



Deepak



Vinod



Jimmy



Jateen



Claus



Chirag



Mustafa

# Meet the *Industry Council*

The Industry Council's task is to ensure that the school does **not exist in a vacuum**, but is responsive to the needs of the established events industry.

It is an eight person strong body that advises the school leadership on **mega-trends** in the industry, so curriculums can be kept relevant and sharp.



Manuj



Navneeth



Vijay



Siraj



Neetika



Ramesh



Jagadeesh



Amit



# Meet the *Advisory Board*

The **Advisory Board Members** at Bhavan's MSEED are figures from the educational sector and beyond, including accomplished academicians, industry leaders, and business executives.

These members leverage their extensive networks and industry insights to **facilitate partnerships**, and ensure that the school's philosophy continues to align with current professional standards.

There are quite a lot of them, but the reason for this is that this allows us to **get advice from event industry veterans** from all over India (and beyond!) - and that advice is crucial for the school.

**Some of them even teach at the school**, and we count ourselves lucky to have their support - both inside and outside the classroom!





**Martin Da Costa**  
Founder & CEO

**SEVENTY EMG**



**Neeraj Roy**  
Founder & CEO

**HUNGAMA  
DIGITAL MEDIA  
ENTERTAINMENT**



**Mr Rituraj Khanna**  
CEO

**Q EVENTS**



**Sameer  
Tobaccowala**  
CEO

**SHOBIZ EXPERIENTIAL  
COMMUNICATIONS  
( PART OF THE  
HAVAS NETWORK)**



**Sanjoy Roy**  
Founder &  
Managing Director

**TEAMWORK ARTS  
PVT LTD**



**Vinit Karnik**  
Managing Director

**GROUP M**



**Mohit Soni**  
CEO

**MEDIA AND  
ENTERTAINMENT  
SKILLS COUNCIL  
(MESC)**



**Rajesh Kejriwal**  
Founder & CEO

**QUYOORIUS  
GROUP**



**Roshan Abbas**  
Founder

**KOMMUNE  
INDIA**



**Samit Garg**  
Co Founder &  
Managing Director

**E FACTOR  
EXPERIENCES LTD**



**Sumit Gandhi**  
Chairman &  
Managing Director

**ABEC EXHIBITIONS  
& CONFERENCES  
PVT. LTD.**



**Vivek Singh**  
Jt. Managing Director

**PROCAM  
INTERNATIONAL**



**Mohomed Morani**  
Managing Director

**CINEYUG GROUP  
OF COMPANIES**



**Rajiv Chilaka**  
Chairman

**GREEN GOLD  
ANIMATION**



**Sachin Mutreja**  
Director

**STCH INTEGRATED  
MARKETING |  
MARKETING  
COMMUNICATIONS**



**Sanjeev Kapoor**  
Founder  
and Celebrity Chef

**FOOD FOOD  
TV & SANJEEV  
KAPOOR BRANDS**



**Vikas Agnihotri**  
Board Member  
& Advisor

**GLOBALBEES**






# Meet the *Mentors*

The Industry Mentors at Bhavan's College MSEED have **all pledged to support** the students on their journey.

These members, experts in their respective fields, offer one-on-one guidance, career advice, and **hands-on project supervision**.

Some of them will also be conducting workshops and both offering internships and **placement opportunities** - and that gives our students possibilities aplenty!

## 70 EMG

Thanush Joseph  
Co-Founder &  
Director, Marketing

## 77 INNOVATIONS & EXPERIENCES PTY LTD. AUSTRALIA

Daryl Sheldon  
CEO & Director

## AAJKAL MEDIA

Anjan Chakraborty  
Head Digital

## ADFATCORS PR

Aditya Chatterjee  
Vice President

## ALL THINGS LIVE, MIDDLE EAST

Thomas Ovesen  
CEO

## ARCHERS ENTERTAINMENT PVT. LTD.

Hari Ayyapan  
Director

## AURA INTEGRATED SOLUTIONS PVT. LTD.

Siddharth Ganeriwala  
Director & CEO

## BAD BOY PRODUCTIONS

Rodney Barnes  
Production Manager /  
Technical Director

## BEANSTALK ASIA

Amitesh Banerjee  
C-suite Communication  
Disruptor

## BEEP EXPERIENCE

Jai Mundra  
MD

## BLACK OR WHITE BRAND COMMUNICATION

Sartaj Jaffri  
Writer & Director

## BLUE LOTUS CREATIVES

Omung Kumar  
Director & Production  
Designer

## BOI EXP

Rahi Shaikh  
Founder & Director

## BRANDWIDTH

Shashank Gupta  
Co-Founder & Director

## BTOS PRODUCTIONS

Nazeef Mohammed  
CEO & Creative Head

## BUZZAR RETAIL MARKETING SOLUTIONS

Kinzal Vadera  
Managing Director

## CATPRO EVENTS & ENTERTAINMENT LIMITED

Sagar Pingali  
MD

## CEVEX EVENTS

Shaji Arikothan  
Associate Director

## CHERRY EVENTS

Rishabh Bafna  
Owner

## COMMUNIQUE

Tarun Aggarwal  
Co-founder & CEO

## CONCEPTUAL MEDIA

Adil Iftekar  
Founder

## CONSUMER51, USA

Arijit Banerjee  
Founder

## COPYLOVE

Gunjan Pai  
Founder

## COPPER EVENTS

Prateek Tandon  
Founder & Director

## CRAFTWORLD EVENT PVT. LIMITED

Manoj Mahla  
Director

## CREATIVE FACTORY UAE

Vibhor Khandelwal  
Founder & Creative  
Director

## CRI EVENTS PVT. LTD.

Rajesh Varma  
Founder Director

## CS DIREKT EVENTS & EXHIBITIONS PVT LTD

Sanjeev Pasricha  
Group CEO

## DIGITAL SENSATION

Siddharth Kannan  
Ace TV-Radio Host &  
Emcee

## DOME ENTERTAINMENT PVT. LTD.

Alim Morani  
Director  
Mazhar Nadiadwala  
MD

## DREAMCAST

Gautam Seth  
Co-Founder & Director

## DREAMZKRAFT

Priti Sidwani  
Co-Founder  
Sundeep Sidwani  
Owner

## EFFECTSTECH

Sarosh Patel  
MD

## EMC EVENTS

Sandeep Soi  
Founder

## EMPL

Neel Ashtikar  
Founder

## ENLIGHT ENTERTAINMENT PVT LTD.

Ali Safdar Zaidi  
Co-Founder & COO



<b>EVENT CRAFTER</b> Siddhartha Chaturvedi Founder & CEO	<b>F5 ADVERTAINMENT</b> Ajay Modgil Founder & CEO	<b>GUJRAT WEDDING</b> Jaydeep Mehta Founder	<b>INK IN CAPS</b> Manish Kakkar Managing Partner	<b>J DAVIS PROSOUND &amp; LIGHTING</b> Santana Davis MD	<b>KRAYONZ ENTERTAINMENT</b> Achint Nag Founder	<b>LXL IDEAS PVT. LTD.</b> Syed Sultan Ahmed MD & Chief Learner	<b>MEN AT WORK STAGECRAFT</b> Mankaran Singh Technical Director	<b>MOKSH EVENTS PVT. LTD.</b> Vijay Bokadia Director	<b>OMCPL &amp; MARQUEE TOURISM &amp; EVENTS, UAE</b> Rahul Gomes Founder & Managing Director
<b>EVENT NETWORK ENTERTAINMENT PVT.</b> Ali Safdar Zaidi Co-Founder & COO	<b>FIREFLIES</b> Becket Tundatil Visual & Lighting Designer	<b>HYPERLINK BRAND SOLUTIONS</b> Jairam VG Founder	<b>INVISION ENTERTAINMENT</b> Gagan Takyar MD & Co-founder	<b>JAGRAN</b> Pawan Bansal COO	<b>LCLW GROUP (LINE COMMUNICATIONS PVT. LTD.)</b> Chetan Vohra MD & Founder	<b>MAGIC TAP</b> Nikhil Tuteja Founder	<b>MESC</b> Pooja Arora Vice President	<b>MOMENTUM EXPERIENCES</b> Aarti Matoo Director	<b>ONE DIGITAL ENTERTAINMENT</b> Gurpreet Bhasin Co-Founder & COO
<b>EVENT STUDIO</b> Siddharth Mehta Director	<b>FORMER PRESIDENT VIACOM</b> Rajesh Iyer Sr TV Business Professional	<b>IMCPL &amp; MARQUEE TOURISM &amp; EVENTS, UAE</b> Rahul Gomes Founder & Managing Director	<b>ISKRA EVENTS &amp; CELEBRATIONS</b> Birju C Gariba Founder & CEO Hema Hariramani Co-Founder & Director	<b>KETANANAND MOVIE MAGIC LLP.</b> Sarita Chaurasia Writer & Producer	<b>LAQSHYA LIVE EXPERIENCES</b> Saurabh Khurana Senior Vice President	<b>MANGO PEOPLE MEDIA NETWORK PVT. LTD.</b> Pranjal Khindadiya Film Producer	<b>MILESTONES TO MEMORIES</b> Aarti Manocha Director	<b>MOTWANE ENTERT. &amp; WEDDINGS</b> Aditya Motwane Director, NA Naj Tambawala Sr. Project Manager	<b>PEREGRINE PR</b> Praveen Nagda Founder
<b>EVENTPRENEUR</b> Lavina Thakur Founder	<b>GATSVY MEDIA</b> Soumini Sridhara Paul Strategic Brand Consultant	<b>IMPRESARIO EVENTS</b> Hareesh Babu CEO	<b>ISHQ FM</b> Rajat Uppal National Marketing & Programming Head	<b>KG MOVIES</b> Vickey Singh CEO	<b>LIGHT VISION INDIA</b> Avinash Sharma Director	<b>MARKETMEN</b> Archhan Gurtu Founder & Director	<b>MOMENTE WEDDINGS</b> Darshan Shroff Director	<b>NATURA</b> Avishkar Tendle Director	<b>PERCEPT H</b> Khushi Singh Chaudhary Consultant
<b>EXHICON EVENTS</b> M Q Syed Chairman & MD	<b>GO BANANAS</b> Khanitil Mehta Founder-Creative Head	<b>INEXTIS EVENTS</b> Dhruv Davar CEO	<b>ISRANI FILMS</b> Luv Israni Owner	<b>KRAFTED LUXURY EVENTS &amp; EXPERIENCES</b> Kunal Rai Founder	<b>LIVE WIRES EXPERIENCE</b> Raghav Roy Kapoor Director	<b>MAXIMUS MICE AND MEDIA SOLUTIONS PVT. LTD.</b> Reema Kalpana Sanghavi MD	<b>MODERN STAGE SERVICES</b> Davinder Wadhva MD	<b>OCCASION XPERTS PVT. LTD.</b> Ruchin Kohli Director	<b>PERCEPT ICE</b> Vidya Alwa Executive Vice President & Business Head



**PHASE1 EVENTS & ENTERTAINMENT PVT. LTD.**

Oum Pradutt S Arya  
Founder & MD

**RAVI EVENTS**

Ravi Mehta  
Co-Founder

**SAAKSHI EVENTS**

Ekta Saigal Lulla  
Partner

**STAR DIMENSIONS**

Ashish Mehta  
Director

**SWAAHA EMC PVT. LTD. WEDDINGS & EXPERIENCES**

Hemant Kale  
Director

**TEAM INNOVATION**

Mohit Bijlani  
CEO & Co-Founder

**THE THEME WEAVERS FOUNDER /WEDEASEC**

Prerna Saxena  
Founder & CEO

**VIACOM 18**

Mankaran Singh  
Technical Director

**WATERMAKER EVENT & SOLUTIONS**

Sidhesh Kandiyil  
MD

**WISHMAKERS**

Shiv Surekha  
Director

**PRAXIS**

Amith Prabhu  
Co-Creator

**RED CHARIOT EVENT MANAGEMENT**

DV Vinod Gopal  
Director

**SHOWCRAFT PRODUCTIONS PVT. LTD.**

Lalit Gattani  
CEO

**STCH INTEGRATED MARKETING SOLUTION PVT. LTD.**

Nazneen Karimi  
Business Head

**SWAAHA WEDDINGS & EXPERIENCES**

Mareesha Parekh  
Director

**TECHXP**

Ganesh Pande  
Co-Founder

**THE WEDDING DESIGN COMPANY**

Vandana Mohan  
Founder

**VICTOR TANGO ENTERTAINMENT**

Tabassum Modi  
Director

**WEDNIKSHA**

Bhavnesb Sawhney  
Director  
Farid Khan  
Director

**WOW ENTERTAINMENT**

Umesh Sawant  
MD

**PRODUCTION CREW ENTERTAINMENT PVT. LTD.**

Vikas Vijay Menon  
Founder

**RELIANCE INDUSTRIES**

Lydia Buthello  
Head - Nita Mukesh  
Ambani Cultural Centre  
and Experiences & Events

**SHOWTECH ELECTRONICS UAE**

Carl Kapadia  
Head - Sales BD &  
Operations

**STUDIO NEELABH LUXURY WEDDINGS & ENTERTAINMENT**

Neelabh Kapoor  
Creative Director &  
Founder

**SWORD FISH**

Roshan Netalkar  
MD

**TEMPLE CONNECT**

Giresh Kulkarni  
Founder

**TENT EVENTS & ENTERTAINMENT**

Amanveer Singh  
Managing Director

**VIBGYOR EXPERIENTIAL**

Ankur Kalra  
Founder & CEO

**WEDDINGS BY ESL**

Ekta Saigal Lulla  
Partner

**YOLO ENTERTAINMENT**

Jueta Hemdev  
Founder & Director

**RACHNOUTSAV EVENTS PVT. LTD.**

Rakhi Kankaria  
Founder

**RISING EVENTS**

Harshal Kothari  
Founder & Director

**SHAMIANA - ASIA'S LARGEST SHORT FILM COMPANY**

Cyrus Dastoor  
Founder

**SURPRISE DESIGN STUDIO**

Ameya Kankonkar  
Co-Founder

**TAGLABS**

Hariom Seth  
Founder

**THE IGNITE ENTERPRISE**

Shaju Ignatius  
Founder & Director

**TOAST EVENTS PVT. LTD.**

Harshad Chavan  
MD

**VIGOR MEDIA WORLDWIDE (VMW)**

Nikhil Singhal  
MD

**WEDDINGSUTRA**

Parthip Thyagarajan  
Co-Founder & CEO

**ZEE LIVE. ZEE ENTERTAINMENT ENTERPRISE LTD.**

Swaroop Banerjee  
COO & Business Head

**RAISE INDIA**

Farid Khan  
Director

**ROBUST EVENTS**

Ravi Mehta  
Co-Founder

**STAGE GEAR**

Shailesh Gopalan  
Owner

**SURREAL DESIGN STUDIO**

Rahul Soni  
Co-Founder & MD

**TAMARIND GLOBAL**

Mahesh Shirodkar  
MD

**THE SOCIAL STREET**

Mandeep Malhotra  
CEO & Founder

**VAR VADHU**

Neha Seth Arora  
Partner

**VIKSOR EVENTS**

Vickey Singh  
CEO

**WE HOSPITALITY**

Nemish Sanghavi  
Founder

**ZOMATO LIVE**

Kunal Khambhati  
Founder & COO



Final Words

*Goodbye for now.  
We'll be waiting!*







**MSEED**

BHAVAN'S COLLEGE (AUTONOMOUS)  
**MANAGEMENT SCHOOL OF  
EVENTS  
& EXPERIENCE DESIGN**



*Bhavan's College Andheri  
(Autonomous)  
NAAC Accredited A++  
Established 1946*



*Affiliated with  
University of Mumbai*

*Munshi Nagar, Andheri (W), Mumbai - 400058, India  
[www.mseededucation.com](http://www.mseededucation.com) - [info@mseededucation.com](mailto:info@mseededucation.com)  
+91 99 301 61 111 (10am - 5pm)*